

MOTOBATT

1 STOP SOLUTION

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HIGHEST PERFORMANCE AGM, LITHIUM AND HYBRID



MOTOBATT
OFFICIAL PARTNER



GEL Technology

Speciality Battery

Pro LITHIUM

MB-BCT

Auxiliary Battery

DEEP CYCLE

Hybrid

QUADFLEX™ TECHNOLOGY

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Your customer may ask - Why MotoBatt?

Typical PowerSports battery designs available on the market today have not changed for many years. By listening to you, our valued customers and by studying the way PowerSports batteries are used in today's marketplace, MotoBatt has re-invented its products specifically for today's Power-Sports market where the "Triple Threat" of 1. High Vibration; 2. High Starting Loads and now more than ever; 3. Additional high powered accessory loads are all very common.

Motobatt 's innovative internal "Power Balanced" design has been developed to overcome these problems. Many claims are made by different manufacturers about cranking capacity; in fact there is little to be gained from a battery that cranks harder than what is required to start your bike. In battery design there is always a tradeoff. Since physical battery size is limited by the application / case size, the more cranking power (increased number of thinner plates) you have, the less Amp Hour capacity you get, and vice versa. The key is to "balance" the design to offer maximum AH and CCA's to properly power all of your "thirsty" OE and aftermarket accessories.

In today's market to beat that "triple threat" we talked about earlier, what is required is the combination of strong cranking power with the highest Amp Hour (thicker, larger or heavier plates) capacity for additional accessory loads, repeated starts and fast power recovery for strong re-starts.

Motobatt has improved on conventional designs by packing as much lead into our batteries in the smartest way as possible. Many low-cost batteries are only cheaper for one reason; they have less lead in them. These types of batteries can and likely will leave you stranded!

Our patented "Quad Flex" terminal design also creates a shorter current path to the battery cable resulting in quicker power delivery to the starter and improved starting ability. And in many applications, provides improved, safer fitment for additional accessory leads through supplementary terminal location.

AGM Design

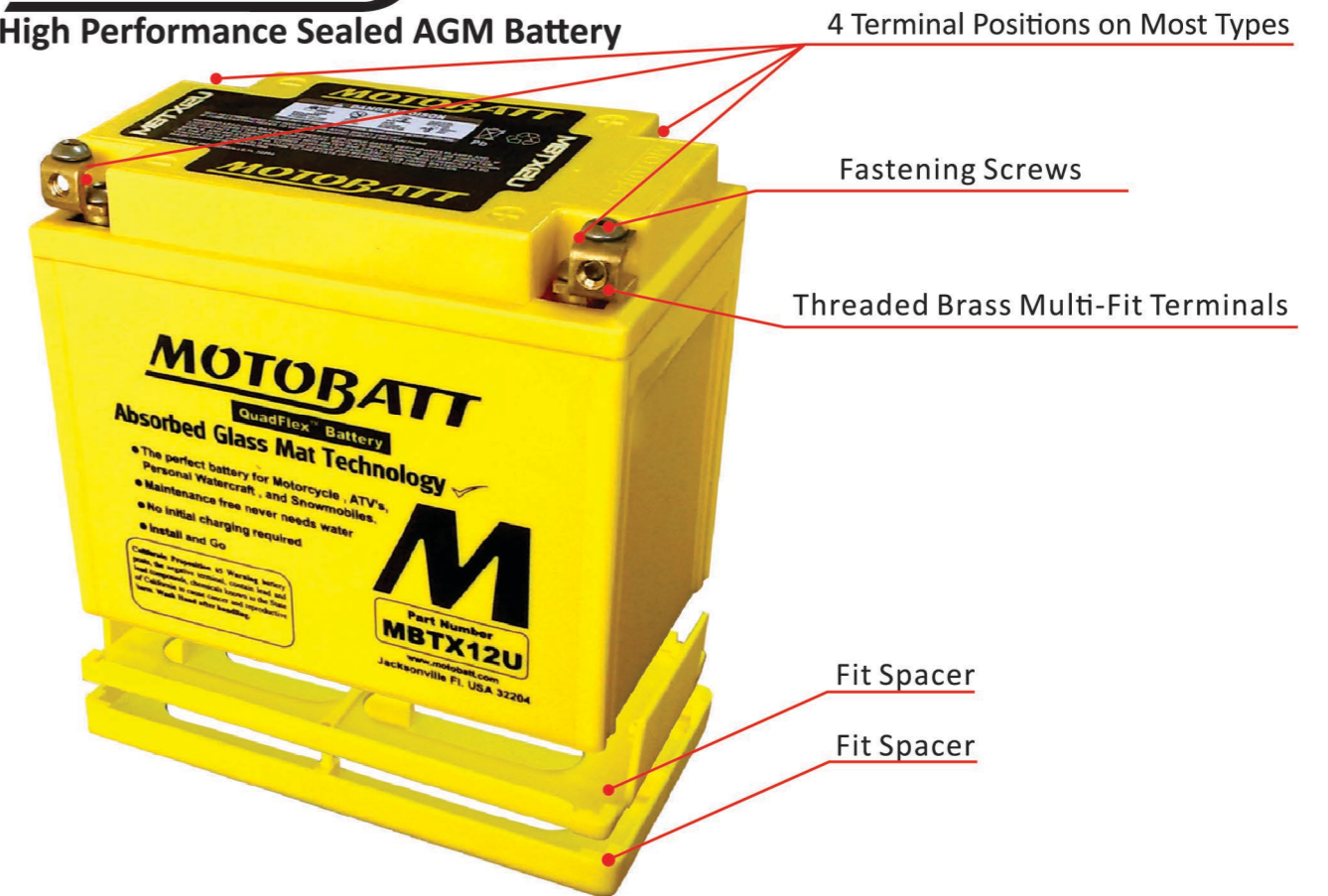
MotoBatt being a premium Absorbed Glass Mat battery is superior by design. AGM batteries have been used in demanding military and off -road applications for many years. The sealed, glass mat design has many longevity and reliability based benefits.

Each plate in the battery is wrapped in a fibrous glass matting which not only absorbs all liquid electrolyte but keeps the plates separated in a cushioned environment. This stops the plates from vibrating which can breakdown the plate and cause short circuits between the plates or break plate welds which result in battery failure. The thick, heavy plates used in MotoBatt designs really make the difference here.

AGM batteries also have a much lower inherent self discharge rate than wet flooded types. And, as a higher amp hour AGM battery, the MotoBatt battery can also discharge more deeply and recover repeatedly under vehicle alternator charge or through maintenance charging. A standard flooded cell battery is not capable of withstanding this type of cycling, without pre-mature failure.

Your Motobatt is a Factory Activated battery. It comes to you pre-conditioned and fully charged for optimum performance and ready to install out of the box. 80% of early PowerSports battery failure is caused by faulty activation of the dry battery plates. Additionally, you never have to mess with acid or top up fluid levels or remove corrosion from the terminals caused by gassing; common with standard flooded battery types.

MOTOBATT High Performance Sealed AGM Battery



Cover 238 part numbers with just 38 MotoBatt batteries.

Benefits:

- ✓ Cover the Majority of Market Applications with only 10 SKU's
- ✓ Increase Inventory Turns and Battery Freshness
- ✓ Increase Application Coverage With Fewer Batteries
- ✓ Save Time - No Activation Required
- ✓ Safer Work Environment - No Acid to Deal With
- ✓ Increase Sales
- ✓ Increase Operating Profits
- ✓ A Premium Sealed AGM Battery at a Sensible Price